



DIGITAL ACTIVE DISPLAY SOLUTIONS
INTERNET INTEGRATION
CONSULTANCY, SOLUTIONS, RENTALS

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PROMOTIONAL OFFER – DISCOUNTED BY 25%

PROPOSAL / AGREEMENT FOR LED DISPLAY SITE RENTAL

VALUE – ADDED BENEFITS:

Outstanding Exposure Active Media Promotions Branding Instant Messaging to audience Modern appearance

We, DISPLAY LEASE , hereinafter referred as „Supplier“
are offering value added services for hosting, safeguarding and due care at premises at address specified below, legally occupied (owned or rented) at this moment

By :NAME OF COMPANY / BUSINESS / INDIVIDUAL - Hereinafter referred as „Host“
Address:

for advanced electronic display (LED panel based) free standing poster or modular screen installation with all related
controller devices, cabling, structural and attachment components as specified in Paragraph 1 below, hereinafter referred as „Product“

Ownership of Product: This proposal includes rental of the Product by the Host on a monthly bases, while ownership of the product
remains for the Supplier.

Risks and Insurance of the Product: While the risks of technical condition, electrical surges and other technical failures of the Product
remain for Supplier, the Host will carry the risks for the (partial or full), impact, physical damages and fire for the Product, and is
liable for the adequate insurance for the full Replacement Value of the Product

Paragraph 1: Description of The Product

1 unit LED Display folding poster enclosed in free standing cabinet,
with dimensions : Width 0,64m x Height 1,92m , LED pitch density P2.5
with TB40 controller unit and associated power, video and data cabling components

Paragraph 2: Content time slot allocation

Display time slot is set at 15 seconds .
(Effective display time 4slides per minute, continuously displayed for 15 seconds)



Paragraph 3: Internet Connection:

For efficient management and control of the Product we expect an available and reliable internet
connection (LAN cable point or WiFi coverage) to be available at the host address during the entire rental period

Paragraph 4: Visibility of the Product:

During duration of the rental, Product should be positioned visible and non-obstructed for view by the intended audience, as initially agreed.
In case of any changes or obstructions of visibility are intended or caused, then the Host should immediately inform the Supplier , but not later than
72 hours after change of visibility occurred.

Paragraph 5 : Electricity Supply:

Host commits to provide electricity supply to the Product for the duration of the rental. Electricity costs will be met as per the agreed
Rental Plan.

Paragraph 6 : Payments

Payments between Host and Supplier will be as per the the agreed Rental Plan on monthly basis in advance, and not later than 7th calendar day
of the current month of rental

Code	RENTAL PLANS PER EACH PRODUCT UNIT	CONTENT DISPLAY TIME SLOT (PER MINUTE)	SUPPLIER PAYS Per Month, Excl. VAT	HOST PAYS Per Month, Excl VAT
A)	LONG-TERM LEASE			
LP01/24	FINANCIALLY VIABLE LEASE TO OWN BY HOST OVER 24 MONTHS; YOU EARN INSTANTLY by your adverts while PAY! SLOWLY to own it! Includes installation and management software Content management plans are an optional extra One extra monthly payment after 24 months lease transfers ownership to host	100% content time for Host	N/A	Eur 135.00
B)	SHORT TERM RENTAL			
	Win/Win „COST – FREE“ OPTIONS TO HOST			
RP01	SUPPLIER PAYS CASH TO HOST Site Rental Fee Eur 100 Electricity Consumption Compensation Eur 40 Until third-party advertiser switches in, it would be appreciated If only Electricity Consumption Compensation is due and payable.	100% content time For Supplier	Eur 140	N/A
RP02	SUPPLIER COMPENSATES HOST WITH ADVERT VALUE No billing / No Taxing formalities – Host Simply receive the advertising Value!!	25% Content time for Host 75% Content Time for Supplier	N/A	N/A
	Win/Win SHARED COSTS BETWEEN SUPPLIER AND HOST			
RP03/50	SHARED COSTS BETWEEN SUPPLIER AND HOST 50 for Host / 50 for Supplier Content Time sharing Host earns his Advert value and also receives Cash	50% Content Time for Host 50% Content Time for Supplier	N/A	Eur 100
RP03/75	SHARED COSTS BETWEEN SUPPLIER AND HOST 75 for Host/ 25 for Supplier Content Time sharing	75% Content Time for Host 25% Content time for Supplier	N/A	Eur 160
	HOST PAYS TO SUPPLIER FOR FULL TIME ADVERT			
RP04	FULL TIME ADVERTISING BENEFIT FOR THE HOST	100% content time for Host	N/A	Eur 230

TERMS and CONDITIONS

* All rental plans above include free delivery and installation at minimum of 6 months commitment
Short term rentals are subject to once-off delivery / installation fee of Eur 130 plus app content upload training of Eur 35.
Host-Specific Content Maintenance Plans are offered starting from Eur 30 p.m. (Branding guidance and logos provided by Host)

Paragraph 7: Amending continuity and Cancellation of Agreement:

Each party is entitled to notify the other party in writing and request either extension or cancellation of the rental agreement. Notice period is no shorter Than 2 weeks and not longer than 4 weeks.
Early cancellation requested by the host is subject to pro-rata recovery of the delivery / installation costs

Supplier;s rights for cancellation:

Supplier as a lawful owner of the Equipment, has the exclusive rights to cancel the Rental Agreement, collect the Equipment and is entitled to full monetary compensation for the Equipment value in situations where Supplier is prevented to access physically, and/or to receive the agreed income as per the Rental Agreement, including but not limited to situations of insolvency, dissolving, liquidation or death of Host, physical destruction or theft of the Equipment, and any other similar situation where access and handling of Supplier;s property is obstructed. If additional expenses related to recovery of the Equipment by Supplier are occurred, then such expenses are due and payable by the Host and/or his representatives.



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