



AD series

Fold LED Poster for Retail Adverts

 SMD/GOB solution available

 Remote Cloud control via WIFI/4G

 Multiple functions and noiseless universal wheels



DISPLAY
LEASE

E-mail: info@smartsystemsmalta.com

AD series Fold LED Poster for Retail Adverts

Cascade Connection Free Splicing Technology



Ultra slim & light



Structure-free wall mounting



Seamless splicing



High contrast

Parameter	P1.53	P1.86	P2.5
LED Configuration	SMD1212	SMD1515	SMD2121
Pixel Density(dots/m ²)	422500dots/m ²	284444dots/m ²	160000dots/m ²
Module size(mm)	320x160mm		
Panel size(mm)	W640xH1920mm		
Poster information	Die cast aluminum,Weight: 60kg,thickness:62mm		
IP Rating	IP40		
Brightness(nits)	600-800nits	700-900nits	800-1000nits
Viewing Angle(H/V)	Horizontal:160degree,Vertical:140degree		
Grayscale(bit)	14bit		
Max/Ave Power	600/180 (W/m ²)	600/180 (W/m ²)	720/175 (W/m ²)
Refresh	3840Hz		
Input Voltage(V)	100V-240V 60Hz		
Work environment	Temperature -20°C~50°C, 10%-90% Humidity		
Lifespan	Lifespan≥100000H,MTBF ≥50000H		

INTERACTIVE MEDIA DISPLAY SOLUTIONS

The media of the future – available today



High Brightness

Dedicated visibility of image even under strong direct Sunlight

FEATURES AND BENEFITS

Technical:

- High Contrast effect for efficient performance day and night»
- Modular concept for easy maintenance and repairs;
- Custom Shape designs for complex configurations (ultra long, vertical, corner, modular) as an advantage over traditional LED TV screens;
- Very wide view angle results (140 degree) for optimal exposure ;
- Indoor and Outdoor options for various deployment allocations ;

Features:

- Displays vivid images (photos, videos, text, web information);
- Instant content management – online, remotely, from anywhere;
- Response to dynamic branding and marketing campaigns;
- Management of multiple display sites from mobile app;
- Flexibility for deployment and re-location;

Benefits:

- Saves time and costs of printing and replacing physical signage media
- Priority attraction of audiences attention – advantage over other competitors
- Financial benefits of long or short terms lease packages



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